

CON  
nexum. ALMA IURA  
CREDIT  
CONGRESS

# SCENARIO

# CONNEXUM



Connexum is the leading international conference on high-risk credit, created and organised by Alma Iura and now recognised as the place to be for the whole industry. The Congress interprets the world of credit as a complex architecture, made up of legal and economic relationships, and explores the regulatory and market developments that have an impact on asset management: from NPLs to UTPs, and new financial models, such as private credit.

Connexum combines the scientific approach with technical excellence, bringing together case studies, round-table discussions and guided network opportunities, thus transforming business meetings into practical exchanges and meaningful relationships within a continuously evolving market.

CONNEXUM

# TARGET AUDIENCE

Connexum is the leading ecosystem for the entire credit sector, bringing together long-standing key players from the industry and opening up to new key actors in the High-Risk Credit Market.

## BANKING

Legal, Compliance, Risk Management Departments and NPL, and UTP Areas of the main national and international banking groups.

## SERVICING

CEOs and top managers of servicing firms that have been the beating heart of the market since the first editions.

## ASSET MANAGERS AND INSTITUTIONAL INVESTORS (PRIVATE CAPITAL)

Investment funds and players focused on financing and rescuing companies under financial pressure.

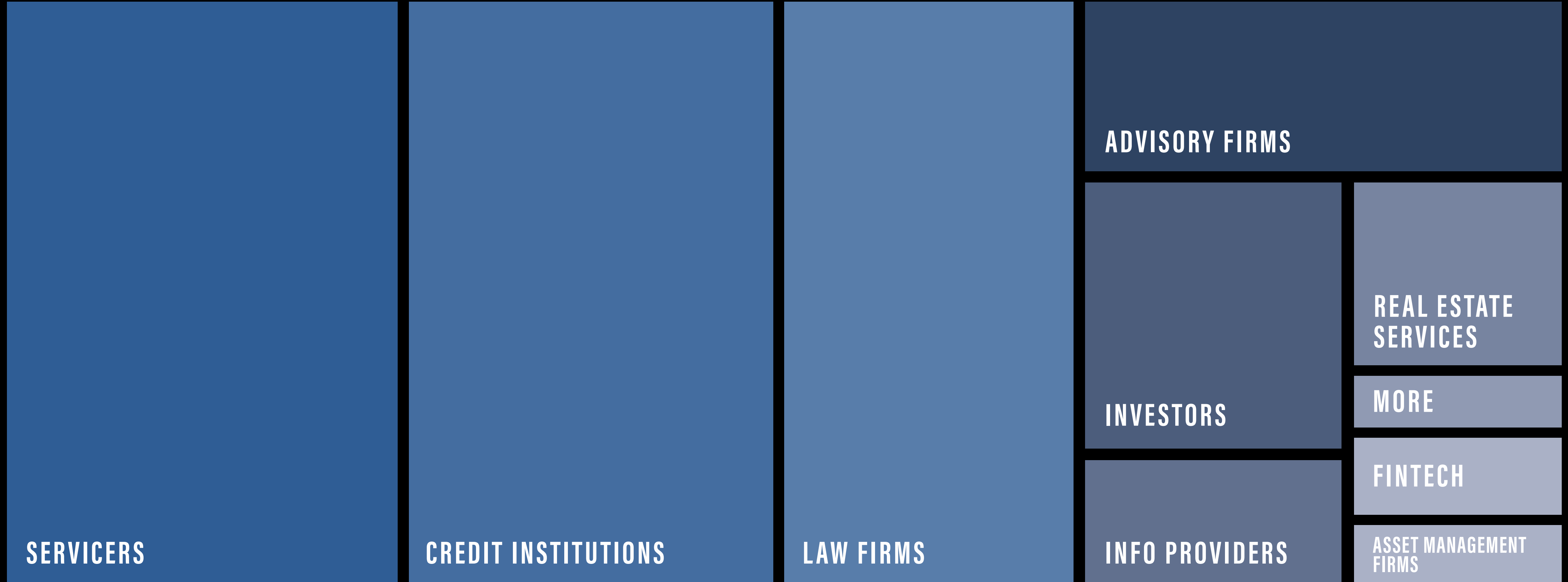
## CORPORATE

CFOs of industrial companies, now having a direct and continuous dialogue with the banking sector for the management of high-risk credit.

## PROFESSIONALS AND ADVISORS

Law firms specialised in debt restructuring operations, strategic consultancy firms, court-appointed experts and party-appointed experts who work every day on the solution of complex financial issues.

# WHO YOU ARE GOING TO MEET AT THE CONGRESS



# WHY PARTICIPATE?

IN AN EVOLVING MARKET, CONNEXUM OFFERS A SPECIAL STRATEGIC VALUE

# 1

## LONG-TERM VISION

Understanding the dynamics of High-Risk Credit and the new regulatory trends before they become standard market practices.

# 2

## SECTOR-BASED UPDATING

You will have the opportunity to participate in expert technical and legal sessions, characterized by the scientific rigour that has always distinguished the Congress since its very first edition.

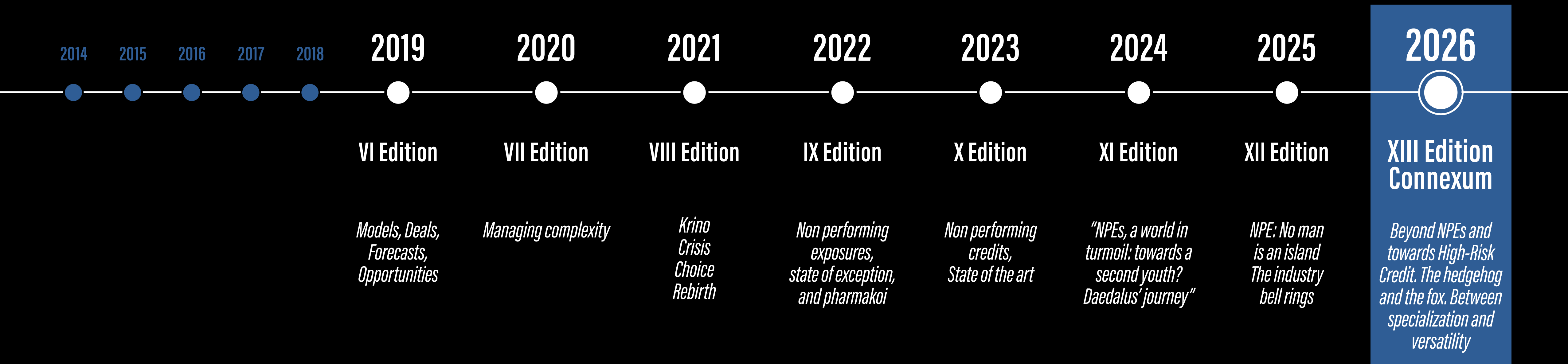
# 3

## TARGETED NETWORKING

You will have the opportunity to interact with key decision-makers in the sector, thus promoting the development of new professional synergies; you will take part in exclusive networking events, designed to create qualified leads and unique deals.

# A HISTORY OF EXCELLENCE

FROM 2014 TO THE FUTURE OF CREDIT



# SOME OF THE AUTHORITATIVE SPEAKERS AT THE CONGRESS



**Giuseppe Castagna**  
Gruppo Banco BPM



**John Fell**  
European Central Bank (ECB)



**Federico Freni**  
Ministry of Economic Affairs and Finance



**Rainer Masera**  
Università Marconi



**Andrea Munari**  
AMCO



**Corrado Passera**  
illimity



**Fabio Perata**  
European Central Bank (ECB)



**Giovanni Sabatini**  
Università Cattolica del Sacro Cuore Milano



**Paolo Savona**  
Consob



**Tiziana Togna**  
Consob

# SOME FIGURES ABOUT THE PREVIOUS EDITIONS

PREVIOUS EDITIONS

12

PARTICIPANTS

5.000+

SPEAKERS

500+

ROUNDTABLES

50+

KEYNOTE SPEECHES

40+

BUSINESS OPPORTUNITIES

20.000+

# INSTITUTIONAL ACKNOWLEDGEMENTS



# PARTNERS IN THE PREVIOUS EDITION



# FORMAT

# VENUE: PALAZZO DELLA GRAN GUARDIA

## THE CHARM OF HISTORY IN THE HEART OF VERONA

Walking into Palazzo della Gran Guardia means being welcomed in one of the most majestic architectural structures in Italy. The building, right in Piazza Bra, is not just a conference venue, but an elegant and majestic monument whose 16th-century structure has a sort of direct dialogue with the Arena di Verona, thus offering a unique visitor experience.



# EXPERIENCES

Connexum is meant to optimize the value of the time invested, combining scientific excellence and exclusive networking opportunities in a prestigious setting.

## CONFERENCES

Keynote speeches delivered by experts and institutional representatives; dynamic conversation panels involving banks, investment funds and firms, and aimed at analysing the trends of High-Risk Credit.

## NETWORKING

High-end networking opportunities, aimed at creating leads and exclusive deals, guided by the Organizers. Independent networking spaces, aimed at favouring targeted, high-level meetings through the development of direct and immediate value relationships.

## GALA DINNER

An evening dedicated to strengthening institutional and professional relationships in a unique setting. The perfect time to promote business in a completely exclusive environment.

# THE FOUNDER

## CENTRO STUDI ALMA IURA

Alma Iura is a Study Centre providing mathematical, legal, graphological and technical advisory services in the credit sector. For over a decade, the company has been a key reference for players in the most complex and strategic sectors of the national economy. Since 2014, it has been the creator and the organiser of the Congress.



Born out of the desire to combine the scientific rigour of jurimetrics (the science that studies the application of mathematical methods to the resolution of legal problems) with the practical needs of the market. Over time, Alma Iura has built a unique ecosystem where law meets economics. Here, analysis is not limited to the legal framework, but it interprets the economic impact in order to provide concrete solutions for those working in the banking sector.

### CREDIT OBSERVATORY

Ongoing monitoring of the evolution of the NPL, UTP and High-Risk Credit sectors.

### TECHNICAL, MATHEMATICAL AND GRAPHOLOGICAL ADVISORY SERVICES

Jurimetric and graphometric analysis of bank contracts, both in judicial and out-of-court proceedings, for the assessment of risk in the field of bank litigation.

### OPERATIONS&TECH ADVISORY SERVICES

Expert support for servicers, law firms and SMEs, through the combination of quantitative methodologies, digital technologies and innovative organizational processes.

### INSTITUTIONAL NETWORKING

Promotion of dialogue with and between institutions, regulatory bodies and private operators.

### MEDIA COMMUNICATION AND SPECIALIZED PUBLISHING ACTIVITIES

Management of institutional and corporate communication, with the creation and development of targeted strategies and production of high-level editorial contents (Be Bankers).

# CENTRO STUDI ALMA IURA

**BENEFIT CORPORATION SINCE 2021**

Since 2021, Alma Iura has been a Benefit Corporation, thus reflecting its commitment to social, environmental and governance issues. As a result, for Alma Iura the Congress is not just a business and networking event, but also an opportunity to support local and national organisations pursuing social objectives.



## **FONDAZIONE BANCO ALIMENTARE ONLUS**

Alma Iura supports Banco Alimentare by donating the food remaining from the Congress. Rete Banco Alimentare collects food that is still excellent but has lost its commercial value; in this way no food is wasted, but rather it regains its value and becomes a precious resource for people in need.

## **ABEO**

Alma Iura supports ABEO (Association for Children with Blood Disorders and Blood-related Cancer), by giving a significant donation for children with blood-related cancer and their families.

# MEDIA PARTNER

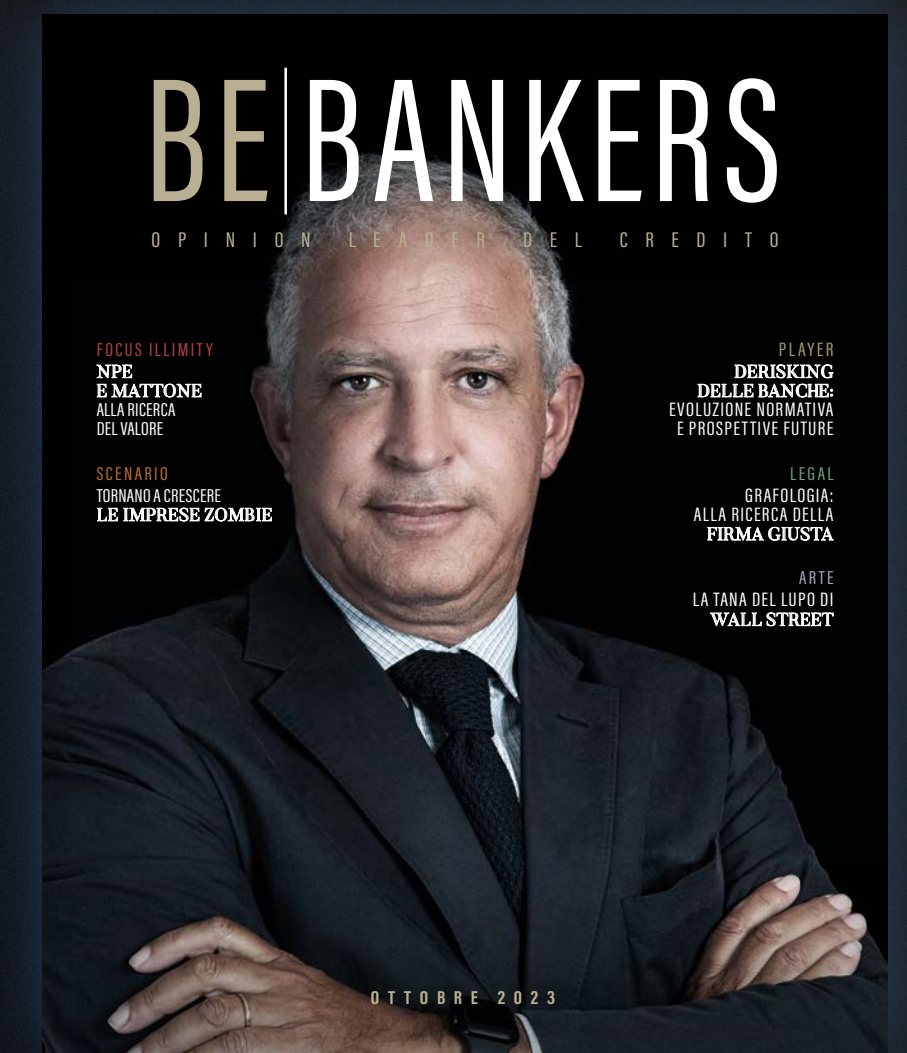
# BE|BANKERS

OPINION LEADER DEL CREDITO

## BE BANKERS, A JOURNAL PUBLISHED BY ALMA IURA AND DIRECTED BY RICCARDO SABBATINI, HAS BECOME THE LEADING PUBLICATION IN THE CREDIT SECTOR.

Be Bankers is an influential publication firmly rooted in the market, that offers relevant operational content and in-depth analysis. Supported by an excellent editorial board made of leading experts in the sector, Be Bankers has created a platform for discussion, where decision-makers gather and share information and strategic insights.

Every day, the journal's website ([www.bebankers.it](http://www.bebankers.it)), features market insights, interviews, news and articles written by the team of journalists.



# PLEASE JOIN US

CHOOSING CONNEXUM MEANS STANDING AT THE TOP OF THE CREDIT MARKET.

Please contact us to receive information about participation in the conference.

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**VISIT THE WEBSITE**

connexum.almaiura.events